



LET'S GET THE WORD OUT
TheOGM.com



CELEBRATING THE INVENTORS,
INNOVATORS, CREATORS
of a sustainable future.

OUR GREAT MINDS

A magazine that is positive, powerful and elevating
because we believe in publishing content
that shapes the future.... for good!



For 30 Years the world's leading brands
have entrusted us with their message.



The
World's
Greatest
Brands
Entrust
Us With
Their
Message

THE
OGM[®]

What are your highest business priorities?



ELEVATE YOUR
BRAND



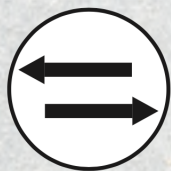
EXPAND & DIVERSIFY
IN YOUR MARKET



SUPPORT
SALES & INVESTMENT



WIN
CONTRACTS



SHIFT PUBLIC
OPINION



HIRE AND
ACKNOWLEDGE



ATTRACT
KEY VENDORS



FORM
PARTNERSHIPS

THE NEW DIGITAL WORLD

USING AI, AND AUTOMATION
ATTRACT KEY INDUSTRY PLAYERS IN THE NEW SUSTAINABLE
& DIGITAL WORLD

**yes we are tree
huggers and
damn proud of it**



REMOTE BUSINESS ONLINE

Factoring in the cost of business travel, trade-shows, prospecting, researching, cold-calls, marketing, advertising, 1-on-1 calls, vetting clients and partners, follow-ups, partnership acquisition, and closing the deals, is very often not profitable because it takes so much time and effort.

AUTOMATION - IT'S WHERE YOUR CLIENTS ARE

The good news is, with digital automation and everyone online, you don't have to cold call, prospect, search for clients, or stress to get clients to work with you.

Automation enables the visions of the company to come to reality.
You set the goals and intentions and we deliver them to market.

Programmatic content and automation allows companies to succeed in a highly complex digital and global market with precision. These tools are an investment that sets the foundation for global market penetration, partnerships, joint ventures, sub-contractors, meeting growth goals and scaling companies world-wide.

If you want assurance for the future, then future-proof your business online!



PaaS PUBLISHING AS A SERVICE

PaaS is designed specifically for companies that are advancing and are rapidly adapting to the new digital world with CONTENT!

PaaS harnesses the power of publishing and utilizes content in a way to connects and engage your prospective partners and key industry decision makers.

PaaS allows you to:

1. Create brand **awareness**.
2. Shape public and corporate opinion.
3. Attract new partners and sub-contractors and industry decision makers.
4. Develop an online culture so that your prospects **know like and trust you in your area of expertise**.
5. Allows you to introduce new **people, products and services** in your company to your target market.
6. Supports partnerships, joint-ventures and acquisitions and investment, in **global markets**.
7. Supports local, national and international **expansion**.
8. Harnesses the power of the digital world to provide you with a **competitive advantage which supports aliances, partnerships and superior connection**.



PAAS - Publishing as a Service

The AI, Programmatic System

RESULTS YOU CAN RELY ON

- Done-for-you content automation process, publishing your stories on TheOGM.com
- Professional content reaching prospective clients targeted to your precise client.
- Content that ensures prospects and partners know, like and trust you.
- Content that is targeted and converts to leads with hyper-focused programmatic algorithms that matches buyer/seller, hiring company/employees, Investor/Investment opportunity.
- Targeting and outreach, up to 2100 other publications per campaign, reaching over 1 million impressions per campaign.
- Dedicated campaign manager, copywriter and campaign content production experts.
- Lead generation portal to garnish leads.
- You can predictably bank on an impressive list of potential; clients, contractors, sub-contractors and key industry decision makers every month.
- Professional story writing, editing and producing.

*Note: Video production not included however already produced videos may be used.

3 MONTHS = 3 CAMPAIGNS

3 million targeted impressions over 3 campaigns - USD \$7,000/month

Pay up front - USD \$6,500/campaign - **SAVE USD \$1,500 in 3 months.**

6 MONTHS = 6 CAMPAIGNS

6 million targeted impressions over 6 campaigns - USD \$6,500/story

Pay up front - \$6,000/campaign **SAVE USD \$3000 in 6 months.**

12 MONTHS = 12 CAMPAIGNS

12 million targeted impressions over 12 campaigns - USD \$5,500/story

Pay up front - \$5,000/campaign **SAVE USD \$6,000 in 12 months.**



STS - STRAIGHT TO SALE

TARGET KEY DECISION MAKERS, BUILDS SALES, ATTRACTS INVESTORS
FILLS KEY POSITIONS and ATTRACTS KEY CANDIDATES

The STS program will reach out to your target prospects with a turnkey lead generation solution utilizing LinkedIn as a professional outreach systems. STS delivers leads and candidates for your sales team to close. Appointment setters are also available should you want to have them follow up on your leads and book your appointments. We currently average 5 meetings a day with STS and our appointment setters.

RESULTS YOU CAN RELY ON

- Done-for-you automation process for sales on LinkedIn.
- Reach out to 1000 prospective clients per month.
- Connect with 20-40 new potential clients per day.
- Professional outreach to prospective clients and candidates.
- Optimized LinkedIn page that ensures prospects know, like and trust you.
- Outreach that is targeted and converts to leads with hyper-focused lists of decision makers filtered by geography, industry, job title, function, and tenure.
- Target users who engage with your sector in posts/content, videos, and images.
- Dedicated campaign manager, copywriter and campaign support experts.
- LinkedIn and Email contacts exported directly to your CRM if needed.

PRICING LINKEDIN MAKEOVER

1 Profile - \$900
3 Profiles - \$800 each
6 Profiles - \$700 each
12 Profiles - \$600 each

LINKEDIN STRAIGHT TO SALE AUTOMATION

1 Month - \$2200
3 Months - \$2000
6 Months - \$1800
12 Months - \$1500

STRAIGHT TO SALE - GUARANTEE:

30 New potential clients each day. Approximately 1000 new highly targetted, approved connections each month. This is a fully done-for-you automated service that bypasses the first ten steps of selling and allows you to go straight to the meeting and start selling.