

The background is a dark blue gradient with abstract, glowing blue and purple lines and circles. There are five solid circles of varying sizes and shades of blue and purple. A bright, horizontal blue line of light cuts across the middle of the image. The overall aesthetic is futuristic and digital.

DIGITAL MIX

DIGITAL COLLATERAL



LINKEDIN



FACEBOOK



TWITTER

SOCIALS

\$2200/month - 20 - 2D static posts

Once created, posts can be used on all social platforms
(Includes professional strategy, copy and design, to meet goals and outcomes metrix)

3 Months - \$2000/month

6 Months - \$1800/month

12 Months - \$1500/month

Animated & Video posts - Require a quote

PAGES AND GROUPS

Socials - LinkedIn, Facebook

Page Design - \$999

Group Design - \$999

Facebook Group Strategy and Development

20,000 highly targetted group participants

This strategy will take six months

Cost - \$20,000

Payment terms 50% upfront - 25% month 3 - 25% month 6

See SAFEcationNL - With 27,000 + group members

DIGITAL COLLATERAL

**You can
go viral**

WEBSITES

Websites generally require custom quotes but here are rough cost estimates.

Sensational 10-page website with WOW factor

Written, designed and launched

\$7,000 USD - (See to Digitalcollateral.ca)

Payment terms 50% upfront - 25% midway - 25% final

E-Commerce Website With Pazazz

Written, designed and launched

\$15,000 USD (See ArgentiniaGold.ca)

Payment terms 50% upfront - 25% midway - 25% final

Website & App Combination

Written, designed and launched to reach your goals

\$25,000 USD

Payment terms 50% upfront - 25% midway - 25% final

Magazine Publisher Online

Magazine user experience, design development

Includes up to 20 categories & subcategories.

Includes U-Publish-It Portal.

\$30,000 USD (See TheOGM.com)

Payment terms 50% upfront - 25% midway - 25% final

Website Upkeep & Maintenance

10 hours monthly - \$1000 USD

20 hours monthly - \$2,000 USD

Website Blogging

Writing, producing and uploading stories.

Includes images.

4 Blogs - 800 words - \$2000/month USD

4 Blogs - 800 words - 3 months - \$1900 USD

4 Blogs - 800 words - 6 months - \$1800 USD

We highly recommend attaching downloads to blogs where ever possible for lead generation. (Infographics and video content are extra)

*** Note pricing does not include domain registration and website hosting. We will set it up for you but hosting is a re-occurring cost for your company.

**You can
have your
own magazine**

BROCHURES & DECKS & PRESENTATIONS

PRESS RELEASES, NEWSLETTERS & more

NOTE: Brochures, pitch decks and presentations etc. generally require custom quotes but here are rough cost estimates.

STRATEGIC BRAINSTORMING FOR GROWTH AND SCALING ONLINE

1/2 day - \$2000 USD

Full day - \$3500 USD

3 Days - \$6000 USD

PRODUCT & SERVICE BROCHURE

4 pages - 8.5" x 11"

Written, designed, and produced - \$3000 USD

STATE-OF-THE ART DYNAMIC PRESENTATION

20 -30 Slides - Using dynamic PREZI presentation

Written, designed, and produced - \$7000 USD

WORLD CLASS PITCH DECK

20 Pages - 8.5 x 11"

Written, designed, and produced - \$10,000 USD

INVESTOR DECK

20 Pages - 8.5 x 11"

Written, designed, and produced - \$10,000 USD

CORPORATE NEWSLETTER

4 Pages - 8.5 x 11" Produced and Emailed

Monthly - \$2500/month USD

3 Months - \$2400/month USD

6 Months - \$2300/month USD

12 Months - \$2000/month USD

PRESS RELEASE

Writing - 600 words - \$1000 USD

Press Release Dissemination to

50 press outlets - \$1500 USD

**Imagine
delivering the
best presentation
they have ever
seen**